**Project Title: Industry-Specific Intelligent Fire Management System TEAM ID:** PNT2022TMID20469

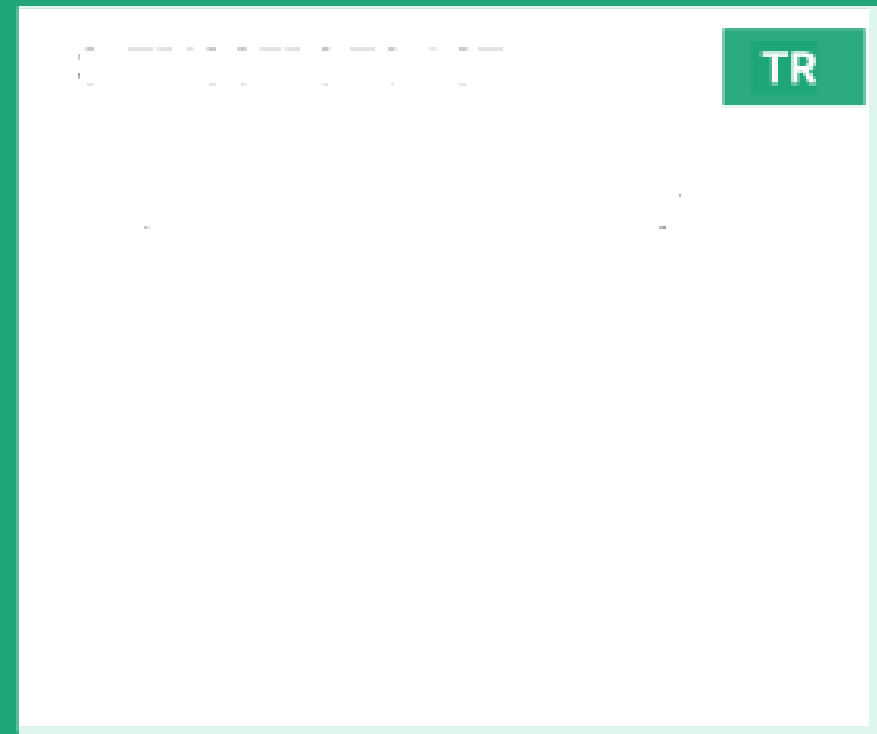
# CUSTOMER SEGMENT(s)

Entrepreneurs who keen on their

industries.

1. PROBLEM6/ PAINS.

The biggest problem faced by induatFl8l 8I3CtO7 B7R lack of information, security concerns etc.



6. CUSTOMER CON&TRAJMTS

Have a mobile phone Have the sufficient money

9. PROBLEIg ROOT CAUSE }@ Remote monitoring

and control

## 5. AVAILABLE SOLUTIONS

Fire detection and warning communicator system, Halting fire using sensor technology, WSN based fire protection system with sms elert

## 7. BEHAIOUR

Behavioral intention is affected by social daterminanta and personal performance expectations of smart products.

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| --- | --- | --- | --- | --- |
|  | **3. TRIGGERS TD** ACT  Improved control and security integration with industries | 10. YOUR SOMTION  Our product collects data from multiple sRnaor9 and sends alert message to property owners. emergency services which helps to protect lives and valuable assets. | 8. CHANNEL9 OF BEHAVIOR  Through online the antraprenaura can detect the fire. |  |
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